# Oracle® Cloud Using the Mailchimp Adapter with Oracle Integration Generation 2





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Primary Author: Oracle Corporation

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# **Preface**

This guide describes how to configure this adapter as a connection in an integration in Oracle Integration.



The use of this adapter may differ depending on the features you have, or whether your instance was provisioned using Standard or Enterprise edition. These differences are noted throughout this guide.

#### **Topics:**

- Audience
- Documentation Accessibility
- Diversity and Inclusion
- Related Resources
- Conventions

## **Audience**

This guide is intended for developers who want to use this adapter in integrations in Oracle Integration.

# **Documentation Accessibility**

For information about Oracle's commitment to accessibility, visit the Oracle Accessibility Program website at http://www.oracle.com/pls/topic/lookup?ctx=acc&id=docacc.

#### **Access to Oracle Support**

Oracle customers that have purchased support have access to electronic support through My Oracle Support. For information, visit http://www.oracle.com/pls/topic/lookup? ctx=acc&id=info Or visit http://www.oracle.com/pls/topic/lookup?ctx=acc&id=trs if you are hearing impaired.

# **Diversity and Inclusion**

Oracle is fully committed to diversity and inclusion. Oracle respects and values having a diverse workforce that increases thought leadership and innovation. As part of our initiative to build a more inclusive culture that positively impacts our employees, customers, and



partners, we are working to remove insensitive terms from our products and documentation. We are also mindful of the necessity to maintain compatibility with our customers' existing technologies and the need to ensure continuity of service as Oracle's offerings and industry standards evolve. Because of these technical constraints, our effort to remove insensitive terms is ongoing and will take time and external cooperation.

## Related Resources

See these Oracle resources:

- Oracle Cloud
  - http://cloud.oracle.com
- Using Integrations in Oracle Integration Generation 2
- Using the Oracle Mapper with Oracle Integration Generation 2

# Conventions

The following text conventions are used in this document:

Convention	Meaning
boldface	Boldface type indicates graphical user interface elements associated with an action, or terms defined in text or the glossary.
italic	Italic type indicates book titles, emphasis, or placeholder variables for which you supply particular values.
monospace	Monospace type indicates commands within a paragraph, URLs, code in examples, text that appears on the screen, or text that you enter.



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# Understand the Mailchimp Adapter

Review the following conceptual topics to learn about the Mailchimp Adapter and how to use it as a connection in Oracle Integration integrations. A typical workflow of adapter and integration tasks is also provided.

#### **Topics:**

- Mailchimp Adapter Capabilities
- What Application Version Is Supported?
- About Mailchimp Adapter Use Cases
- Workflow to Create and Add a Mailchimp Adapter Connection to an Integration



There are overall service limits for Oracle Integration. A service limit is the quota or allowance set on a resource. See Service Limits.

# Mailchimp Adapter Capabilities

The Mailchimp Adapter enables you to connect to Mailchimp REST APIs from Oracle Integration.

Mailchimp is an email marketing software (EMS) program that provides options for designing, sending, and saving email templates. You can create newsletters and share them on social network sites such as Twitter or Facebook. You can build a list of contacts with whom you want to market products, and save the list for later use. You can also create custom templates for your products so that you do have to rewrite emails.

The Mailchimp Adapter is one of the many predefined adapters included with Oracle Integration. You can configure the Mailchimp Adapter as a connection in an integration in Oracle Integration.

# What Application Version Is Supported?

For information about which application version is supported by this adapter, see the Connectivity Certification Matrix.

See Connectivity Certification Matrix.

# About Mailchimp Adapter Use Cases

The Mailchimp Adapter can be used in the following scenarios.

- You can integrate the Mailchimp Adapter with information technology service applications to generate mailing and contact lists.
- You can integrate the Mailchimp Adapter with marketing applications to generate marketing emails.
- You can configure the Mailchimp Adapter to return client information and statistics including the average number of clicks made in a campaign and the number of campaign emails opened by clients.



Oracle Integration offers a number of pre-assembled solutions, known as recipes, that provide you with a head start in building your integrations. You can start with a recipe, and then customize it to fit your needs and requirements. Depending upon the solution provided, a variety of adapters are configured in the pre-assembled solutions.

See the Recipes page on the Oracle Help Center.

# Workflow to Create and Add a Mailchimp Adapter Connection to an Integration

Follow the workflow to create an adapter connection and include the connection in an integration in Oracle Integration.

This table lists the workflow steps for both adapter tasks and overall integration tasks, and provides links to instructions for each workflow step.

Step	Description	More Information
1	Create the Mailchimp account	Prerequisites for Creating a Connection
2	Create the adapter connections for the applications you want to integrate. The connections can be reused in multiple integrations and are typically created by the administrator.	Create a Mailchimp Adapter Connection
3	Create the integration. When you do this, you add trigger and invoke connections to the integration.	Create Integrations in <i>Using Integrations in Oracle Integration Generation 2</i> and Add the Mailchimp Adapter Connection to an Integration
4	Map data between the trigger connection data structure and the invoke connection data structure.	Map Data in Using Integrations in Oracle Integration Generation 2
5	(Optional) Create lookups that map the different values used by those applications to identify the same type of object (such as gender codes or country codes).	Manage Lookups in <i>Using Integrations in Oracle</i> Integration Generation 2
6	Activate the integration.	Manage Integrations in Using Integrations in Oracle Integration Generation 2



Step	Description	More Information
7	Monitor the integration on the dashboard.	Monitor Integrations in Using Integrations in Oracle Integration Generation 2
8	Track payload fields in messages during runtime.	Assign Business Identifiers for Tracking Fields in Messages and Manage Business Identifiers for Tracking Fields in Messages in <i>Using Integrations in</i> <i>Oracle Integration Generation 2</i>
9	Manage errors at the integration level, connection level, or specific integration instance level.	Manage Errors in Using Integrations in Oracle Integration Generation 2



# Create a Mailchimp Adapter Connection

A connection is based on an adapter. You define connections to the specific cloud applications that you want to integrate.

#### Topics:

- Prerequisites for Creating a Connection
- Create a Connection
- Upload an SSL Certificate

# Prerequisites for Creating a Connection

Before you create the Mailchimp Adapter connection, you need to create a Mailchimp account and add the application. You can use an existing Mailchimp account, but you need to add the application to create a connection. Use this procedure to create a new Mailchimp account and add the application.

#### Note:

To create a connection, a trusted Mailchimp public certificate is required. Typically, the certificate is included with Oracle Integration. If you cannot locate the Mailchimp public certificate, download it from <a href="https://login.mailchimp.com/oauth2/metadata">https://login.mailchimp.com/oauth2/metadata</a>. Rename the public certificate file extension to .crt. To upload the certificate, see Upload an SSL Certificate.

- 1. Open a web browser and browse to the Mailchimp web site (http://mailchimp.com).
- 2. Click Sign up Free.
- 3. Enter your email address, user name, and password.
- Click Create My Account.
- 5. Activate your account following the instructions in the Mailchimp confirmation email.
- Complete the Let's Get Started page.
- Click Save and Get Started.
- 8. Click your user name in the upper right corner and select **Account.**
- Click Extras and then select API keys.
- 10. Click Register and Manage Your Apps.
- 11. Click Register An App.
- **12.** Complete the Register an App fields. Enter https://server:port/icsapis/agent/oauth/callback in the Redirect URI field.

- 13. Click Create.
- **14.** Copy or record the values in the **Client ID** and **Client secret** fields. These values are required to create the connection in Oracle Integration.

### Create a Connection

Before you can build an integration, you have to create the connections to the applications with which you want to share data.

To create a connection in Oracle Integration:

- 1. In the left navigation pane, click **Home** > **Integrations** > **Connections**.
- 2. Click Create.



You can also create a connection in the integration canvas of:

- An orchestrated integration (See Define Inbound Triggers and Outbound Invokes.)
- A basic routing integration (See Add a Trigger (Source) Connection.)
- In the Create Connection Select Adapter dialog, select the adapter to use for this connection. To find the adapter, scroll through the list, or enter a partial or full name in the **Search** field and click

Q

#### Search.

- In the Create Connection dialog, enter the information that describes this connection.
  - a. Enter a meaningful name to help others find your connection when they begin to create their own integrations. The name you enter is automatically added in capital letters to the **Identifier** field. If you modify the identifier name, don't include blank spaces (for example, SALES OPPORTUNITY).
  - **b.** Enter optional keywords (tags). You can search on the connection keywords on the Connections page.
  - c. Select the role (direction) in which to use this connection (trigger, invoke, or both). Only the roles supported by the adapter are displayed for selection. When you select a role, only the connection properties and security policies appropriate to that role are displayed on the Connections page. If you select an adapter that supports both invoke and trigger, but select only one of those roles, you'll get an error when you try to drag the adapter into the section you didn't select. For example, let's say you configure a connection for the Oracle Service Cloud (RightNow) Adapter as only an invoke. Dragging the adapter to a trigger section in the integration produces an error.
  - **d.** Enter an optional description of the connection.
- 5. Click Create.



Your connection is created. You're now ready to configure the connection details, such as connection properties, security policies, connection login credentials, and (for certain connections) agent group.

# **Configure Connection Security**

Enter connection information so your application can process requests.

- Go to the Security section.
  - The **Security Policy** field displays **MailchimpSecurityPolicy** by default. This field cannot be changed.
- Enter the client ID and client secret values you recorded when you created your Mailchimp account.

See Prerequisites for Creating a Connection.

- 3. Click Provide Consent.
- 4. If required, enter your Mailchimp user name and password.
- 5. Click Log In.
- Return to Oracle Integration to test and save the security credentials.

#### Test the Connection

Test your connection to ensure that it's configured successfully.

 In the page title bar, click **Test**. What happens next depends on whether your adapter connection uses a Web Services Description Language (WSDL) file. Only some adapter connections use WSDLs.

If Your Connection	Then
Doesn't use a WSDL	The test starts automatically and validates the inputs you provided for the connection.
Uses a WSDL	<ul> <li>Validate and Test: Performs a full validation of the WSDL, including processing of the imported schemas and WSDLs. Complete validation can take several minutes depending on the number of imported schemas and WSDLs. No requests are sent to the operations exposed in the WSDL.</li> <li>Test: Connects to the WSDL URL and performs a syntax check on the WSDL. No requests are sent to the operations exposed in the WSDL.</li> </ul>

- 2. Wait for a message about the results of the connection test.
  - If the test was successful, then the connection is configured properly.
  - If the test failed, then edit the configuration details you entered. Check for typos, verify URLs and credentials, and download the diagnostic logs for additional details. Continue to test until the connection is successful.
- 3. When complete, click Save.



# Upload an SSL Certificate

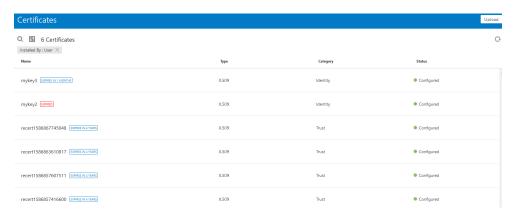
Certificates are used to validate outbound SSL connections. If you make an SSL connection in which the root certificate does not exist in Oracle Integration, an exception is thrown. In that case, you must upload the appropriate certificate. A certificate enables Oracle Integration to connect with external services. If the external endpoint requires a specific certificate, request the certificate and then upload it into Oracle Integration.

#### To upload an SSL certificate:

In the left navigation pane, click Home > Settings > Certificates.
 All certificates currently uploaded to the trust store are displayed in the Certificates dialog. The



link enables you to filter by name, certificate expiration date, status, type, category, and installation method (user-installed or system-installed). Certificates installed by the system cannot be deleted.



- Click **Upload** at the top of the page.The Upload Certificate dialog box is displayed.
- 3. Enter an alias name and optional description.
- 4. In the **Type** field, select the certificate type. Each certificate type enables Oracle Integration to connect with external services.
  - X.509 (SSL transport)
  - SAML (Authentication & Authorization)
  - PGP (Encryption & Decryption)

#### X.509 (SSL transport)

- Select a certificate category.
  - a. Trust: Use this option to upload a trust certificate.
    - Click Browse, then select the trust file (for example, .cer or .crt) to upload.
  - Identity: Use this option to upload a certificate for two-way SSL communication.



- i. Click **Browse**, then select the keystore file (.jks) to upload.
- ii. Enter the comma-separated list of passwords corresponding to key aliases.



When an identity certificate file (JKS) contains more than one private key, all the private keys must have the same password. If the private keys are protected with different passwords, the private keys cannot be extracted from the keystore.

- iii. Enter the password of the keystore being imported.
- c. Click Upload.

#### **SAML (Authentication & Authorization)**

- Note that Message Protection is automatically selected as the only available certificate
  category and cannot be deselected. Use this option to upload a keystore certificate with
  SAML token support. Create, read, update, and delete (CRUD) operations are supported
  with this type of certificate.
- 2. Click Browse, then select the certificate file (.cer or .crt) to upload.
- 3. Click Upload.

#### **PGP (Encryption & Decryption)**

- Select a certificate category. Pretty Good Privacy (PGP) provides cryptographic privacy and authentication for communication. PGP is used for signing, encrypting, and decrypting files. You can select the private key to use for encryption or decryption when configuring the stage file action.
  - **a. Private**: Uses a private key of the target location to decrypt the file.
    - Click Browse, then select the PGP file to upload.
    - ii. Enter the PGP private key password.
  - b. **Public**: Uses a public key of the target location to encrypt the file.
    - i. Click Browse, then select the PGP file to upload.
    - ii. In the ASCII-Armor Encryption Format field, select Yes or No. Yes shows the format of the encrypted message in ASCII armor. ASCII armor is a binary-to-textual encoding converter. ASCII armor formats encrypted messaging in ASCII. This enables messages to be sent in a standard messaging format. This selection impacts the visibility of message content. No causes the message to be sent in binary format.
    - iii. From the **Cipher Algorithm** list, select the algorithm to use. Symmetric-key algorithms for cryptography use the same cryptographic keys for both encryption of plain text and decryption of cipher text.
  - c. Click Upload.



# Add the Mailchimp Adapter Connection to an Integration

When you drag the Mailchimp Adapter into the invoke area of an integration, the Adapter Endpoint Configuration Wizard appears. This wizard guides you through configuration of Mailchimp Adapter endpoint properties.

These topics describe the wizard pages that guide you through configuration of the Mailchimp Adapter as an invoke in an integration. The Mailchimp Adapter cannot be used as a trigger in an integration.

#### Topics:

- Basic Info Page
- Invoke Operations Page
- Summary Page

# Basic Info Page

You can enter a name and description on the Basic Info page of each adapter in your integration.

Element	Description	
What do you want to call your endpoint?	Provide a meaningful name so that others can understand the responsibilities of this connection. You can include English alphabetic characters, numbers, underscores, and hyphens in the name. You can't include the following characters:	
	<ul> <li>No blank spaces (for example, My Inbound Connection)</li> <li>No special characters (for example, #;83&amp; or righ(t) now4) except underscores and hyphens</li> </ul>	
	No multibyte characters	
What does this endpoint do?	Enter an optional description of the connection's responsibilities. For example:	
	This connection receives an inbound request to synchronize account information with the cloud application.	

# **Invoke Operations Page**

Enter the Mailchimp Adapter invoke operation values for your integration.

The following table describes the available Mailchimp API operations on the Mailchimp Adapter page. Select the operation to perform.

Operation	Description
Get member info	Returns a list of members that are of a particular status and potentially matching a segment.
Get interest categories of a list	Returns all interest categories for a defined mailing list.
Get all lists	Returns all of the lists defined for a user account.
Get all segments in a list	Returns all segments defined for a subscriber list.
Get top email clients	Returns a list of the most active subscribers and ranks the clients by popularity.
Get all campaign folders	Returns a list of all campaign folders for a user account.
Create Campaign Folder	Creates a campaign folder.
Get all campaigns	Returns a the list of all existing campaigns and their details.
Send a campaign	Sends a campaign email to the specified email addresses.
Create a new campaign	Creates a new campaign.
Create a new interest category	Creates a new interest category for a subscription list.
Get a specific campaign folder	Returns a specific campaign folder.
Delete a specific campaign folder	Deletes a specific campaign folder.
Create a new segment	Creates a new segment.

# **Summary Page**

You can review the specified adapter configuration values on the Summary page.

Element	Description
Summary	Displays a summary of the configuration values you defined on previous pages of the wizard.
	The information that is displayed can vary by adapter. For some adapters, the selected business objects and operation name are displayed. For adapters for which a generated XSD file is provided, click the XSD link to view a read-only version of the file.
	To return to a previous page to update any values, click the appropriate tab in the left panel or click <b>Back</b> .
	To cancel your configuration details, click Cancel.



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# Troubleshoot the Mailchimp Adapter

Review these topics to learn about troubleshooting issues with the Mailchimp Adapter .

#### **Topics:**

- Mailchimp Website Authentication Error
- SSL Error When Providing Consent
- Specify the Port Number with the Authorized Redirect URL

Additional integration troubleshooting information is provided. See Troubleshoot Oracle Integration in *Using Integrations in Oracle Integration Generation 2* and the Oracle Integration Troubleshooting page in the Oracle Help Center.

# Mailchimp Website Authentication Error

This issue occurs when you click **Provide Consent** on the Connections page and the redirect URL cannot be authenticated.

#### Update the Mailchimp redirect URL

**Solution:** Use this procedure to update the Mailchimp redirect URL.

- Open a web browser and browse to the Mailchimp web site (http://mailchimp.com).
- Click Log In.
- 3. Enter your user name and password.
- Click Log In.
- 5. Click your user name in the upper right corner and select Account.
- Click Extras and then select API keys.
- 7. Click Register and Manage Your Apps.
- 8. Click **Edit** on the application you want to update.
- 9. Update the Redirect URI field.
- 10. Click Update.
- 11. Click your user name in the upper right corner and select Log Out.

See Configure Connection Security.

# SSL Error When Providing Consent

This issue occurs when you click **Provide Consent** in the Credentials dialog and the public certificate is missing or cannot be located.

Upload the Mailchimp public certificate to Oracle Integration

**Solution:** Upload the Mailchimp public certificate to Oracle Integration. To upload the certificate, see Upload an SSL Certificate.

To specify security credentials, see Configure Connection Security.

# Specify the Port Number with the Authorized Redirect URL

When configuring the authorized redirect URL, ensure that you specify the port number. For example:

https://host:443/icsapis/agent/oauth/callback

Not specifying the port number in the URL results in an error saying the application wasn't authorized for the redirect URL.

